

miniEnterprise 2024

Logistics Explained



| Conference Schedule

8:30 – 9:00	Registration Check-in
9:00 – 9:45	Opening Ceremony
9:45 – 10:00	Transition
10:00 – 10:30	Workshop #1
10:30 – 10:40	Break
10:40 – 11:10	Workshop #2
11:10 – 11:20	Transition
11:20 – 12:20	Lunch Break & Opportunity Fair
12:20 – 12:30	Transition
12:30 – 4:20	Case Preparation & Presentation
4:20 – 4:50	Transition
4:50 – 6:00	Finalist Presentations
6:00 – 6:15	Break
6:15 – 6:45	Closing Ceremony



| Conference Hub



To access the conference hub, you will need to use the password “miniE2024” on minienterprize.org/conferencehub. Please do not share this password with anyone who is not registered for the conference.



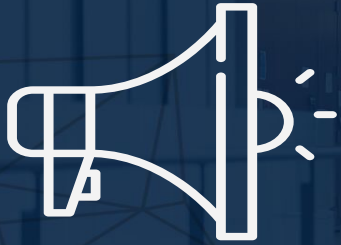
| Lunch & Opportunity Fair

11:20 – 12:20

After workshops, lunch will be served at INSERT LOCATION. The Opportunity Fair will also be held in INSERT LOCATION. Please await announcements then.



| Case Release



Flight 1: 12:30

Flight 2: 12:50

Flight 3: 1:10

Pick up your cases in BUCH A101 at the times specified on the following slides.



| Round One Case Presentations



Round 1 Presentation Rooms (Buchanan B)

Case Release: 12:30 **Case Release: 12:50** **Case Release: 1:10**
Presentation Time: 2:00 **Presentation Time: 2:20** **Presentation Time: 2:40**

BUCH B208

Murmansk

Mombasa

Anchorage

BUCH B209

Fremantle

Rotterdam

Prague

BUCH B210

Malmö

Venice

Toulouse

BUCH B211

Saipan

Cartagena

Kathmandu

BUCH B218

Philadelphia

Muscat

Cologne

BUCH B219

Taipei

Zurich

Belfast

BUCH B302

Port Moresby

Everett

Christchurch

BUCH B303

Bremen

Valparaíso

Fortaleza

BUCH B304

Luanda

Casablanca

Ulaanbaatar

BUCH B306

Manama

Helsinki

Reykjavik

BUCH B307

Rennes

Indianapolis

Veracruz



Round 1 Presentation Rooms Continued...

	Case Release: 12:30 Presentation Time: 2:00	Case Release: 12:50 Presentation Time: 2:20	Case Release: 1:10 Presentation Time: 2:40
BUCH B308	Charlotte	Surrey	Sapporo
BUCH B309	Salzburg	Omaha	Asuncion
BUCH B310	Bergen	Nouakchott	Tripoli
BUCH B312	Kinshasa	Bratislava	Basingstoke
BUCH B316	Paramaribo	Rosario	Sarajevo
BUCH B318	Punta Arenas	Alice Springs	Beirut
BUCH B213	Vientiane		



| Round Two Case Presentations



Round 2 Presentation Rooms (Buchanan B)

3:20

3:40

4:00

BUCH B208

Charlotte

Surrey

Sapporo

BUCH B209

Salzburg

Omaha

Asuncion

BUCH B210

Bergen

Nouakchott

Tripoli

BUCH B211

Paramaribo

Bratislava

Basingstoke

BUCH B218

Kinshasa

Rosario

Sarajevo

BUCH B219

Punta Arenas

Alice Springs

Beirut

BUCH B302

Vientiane

Mombasa

Anchorage

BUCH B303

Murmansk

Rotterdam

Prague

BUCH B304

Fremantle

Venice

Toulouse

BUCH B306

Malmo

Cartagena

Kathmandu

BUCH B307

Saipan

Muscat

Cologne



Round 2 Presentation Rooms Continued...

	3:20	3:40	4:00
BUCH B308	Philadelphia	Zurich	Belfast
BUCH B309	Taipei	Everett	Christchurch
BUCH B310	Port Moresby	Valparaiso	Fortaleza
BUCH B312	Bremen	Casablanca	Ulaanbaatar
BUCH B316	Luanda	Helsinki	Reykjavik
BUCH B318	Manama	Indianapolis	Veracruz
BUCH B213	Rennes		



1.5 HRS

You may work in the following areas:

Stir it up Cafe, A101, B215, anywhere in the halls



| Case Presentation



Submission

Prior to your first presentation round, you will submit your slide deck to a Google Form found in your Conference Hub.



| Case Presentation



Arrive at Presentation Room

Your team may be disqualified if you arrive 5 minutes after the scheduled time. Ensure you account for travel time if you are working in a different venue from your presentation venue.



| Case Presentation



- 7-minutes Present Presentation
- 3-minutes Entertain Q&A period asked by judges
- 2-minutes Listen to Feedback

Repeat Process for Round 2



| miniCase



The miniCase is a fun side challenge for all attendees! It will be emailed to all attendees at 12:30 PM.

It is mandatory to submit a response by 4:00 to be considered for finalist rounds. The winner receives **\$100!**



| Finalist Presentations

4:50 PM



Top Six Finalist Teams

The finalist teams will present one last time to be evaluated by an extended panel of judges to maximize fairness and minimize score deviations.



| Closing Ceremony

6:15 PM

Top teams will be announced and the winning team of miniEnterprise 2024 will receive...



| Grand Prize

\$1000



| Need Help? Contact Us!



If you experience any technical difficulties or general concerns during the conference, please contact us via the Conference Hub or messaging the miniEnterprize Instagram.



Final Remarks

